GOVERNMENT OF INDIA
CULTURE
LOK SABHA

STARRED QUESTION NO:18
ANSWERED ON:18.07.2016
Ganges-Danube Festival in Hungary
Gupta Shri Sudheer;Singh Shri Kunwar Haribansh

Will the Minister of CULTURE be pleased to state:

(a) whether the Ministry has organized Ganges-Danube Cultural Festival of India in Hungary recently;

(b) if so, the details thereof along with its aims and objectives;

(c) the expenditure incurred during the said festival;

(d) whether the Government proposes to organize such type of festival in other countries in near future; and

(e) if so, the details thereof along with the steps taken/being taken by the Government to promote Indian Culture in the world?

Answer

MINISTER OF STATE (INDEPENDENT CHARGE) FOR CULTURE & TOURISM

(DR. MAHESH SHARMA)

(a) to (e): A statement is laid on the table of the House.

STATEMENT REFFERED TO IN REPLY TO PART (a) TO (e) OF THE LOK SABHA STARRED QUESTION NO.* 18 FOR 18-07-2016 REGARDING GANGES −DANUBE FESTIVAL IN HUNGARY

(a) & (b) Yes, Madam.

The Festival was organized under the aegis of the Scheme for "Conducting Festivals of India (FoI) Abroad" from 17-19 June 2016. The main objectives of the Scheme are:

(i) Promote Indian culture abroad.
(ii) Strengthen bonds of foreign countries with India.
(iii) Promote bilateral cultural contacts.
(iv) Project India's cultural image abroad.
(v) Promote Indian artists abroad.
(vi) Promote inbound tourism.

(c) Ministry of Culture has, so far, released a sum of Rs.1,27,91,945/- (which is 75% of the total approved expenditure of Rs.1,70,55,927/-) to organise Ganges-Danube Cultural Festival of India in Hungary.

(d) & (e) Yes, Madam.

In order to promote Indian Culture in the world, Festivals of India are organized in various countries in which art and culture is projected through dance and music performances, exhibitions, food festival, literary festival, film festival, Yoga, Mehandi art etc.

The Festivals of India abroad are currently ongoing in Myanmar and Spain.

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